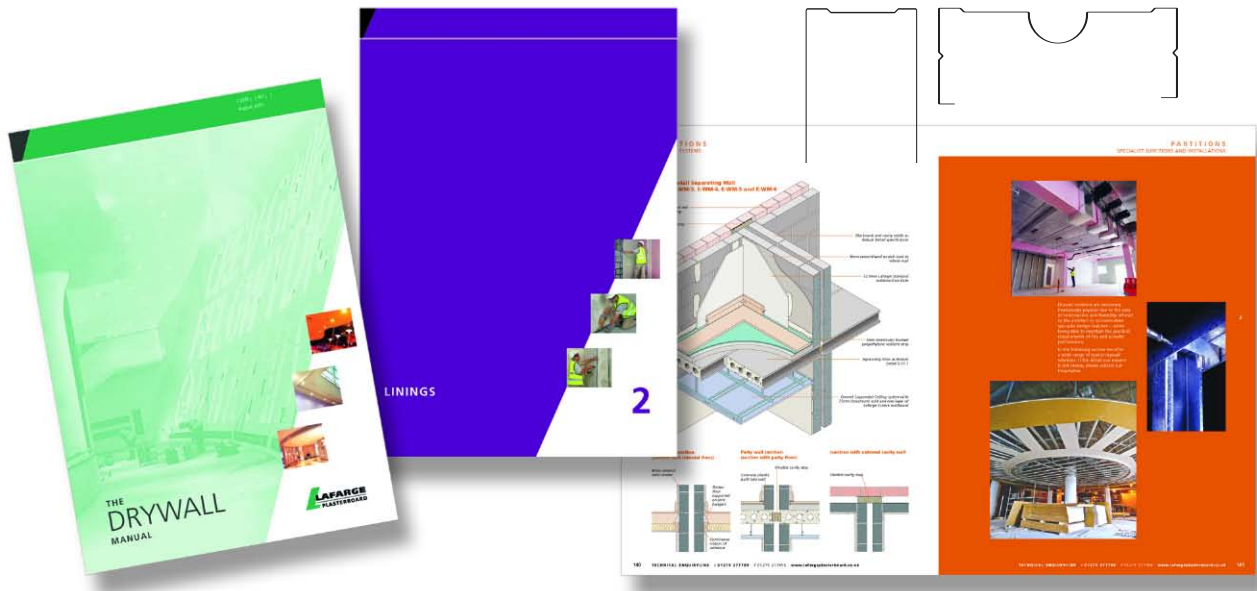


# Project Case Study



*A 380-page comprehensive technical information manual describing drywall techniques and specifications.*

### Client

Lafarge Plasterboard Ltd.

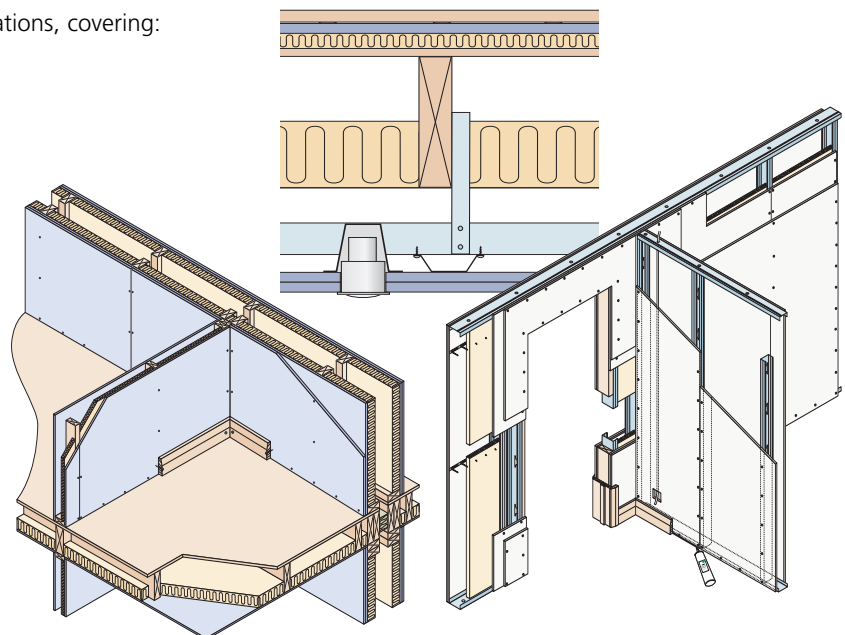
### The Project

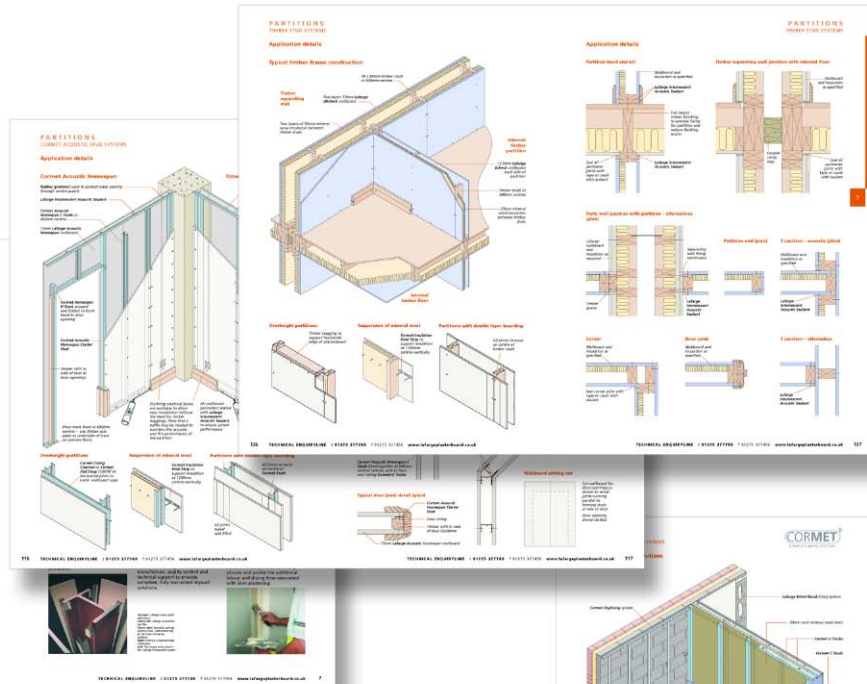
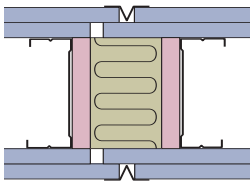
A fully illustrated technical manual of Lafarge's complete range of drywalling systems, techniques, components and typical specifications, covering:

- Linings.
- Partitions.
- Floors and Ceilings.
- Fire Protection.
- Creative Drywall Solutions.
- Finishing.
- Product Specification.
- Health and Safety.

### Objectives

To offer detailed, problem solving information on all aspects of drywall techniques and materials to a wide range of users, including architects, contractors, installers, distributors, merchants and clients.





**Work undertaken**

- Organisational logic – structuring of content.
- Graphic design concept and layout.
- Technical writing and editing.
- Technical illustrations.
- Digital manipulation of photographs.
- Artwork and print management.

**Feedback**

The Lafarge Drywall Manual has been positively received from specifiers and installers, and is also used as a complementary source of reliable information by those attending drywall courses.

This feedback supports NBAT's own research and studies by Barbour that good technical information is seen as the most important factor in getting a construction product specified and installed.

