

# Project Case Study



A 28-page catalogue providing a detailed overview of the wide range of shading, screening and security systems on offer.

## Client

Waverley Contract & Supply.

## The Project

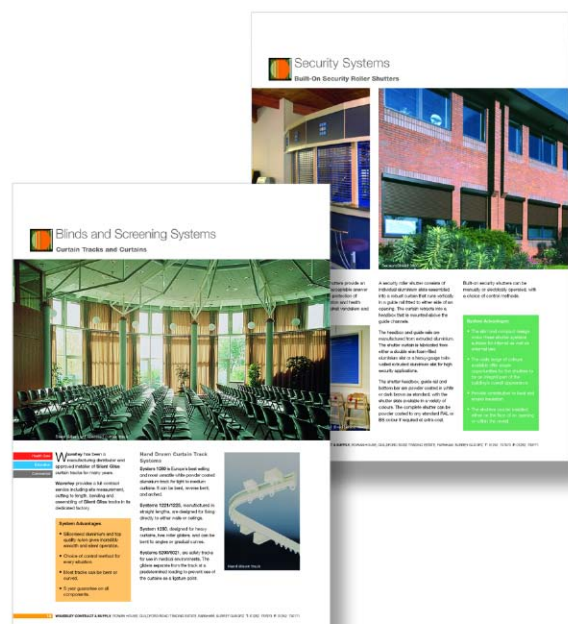
A catalogue that describes and illustrates the company's dual offering as a manufacturer and installer of its own branded systems and as an approved installer of other leading systems for:

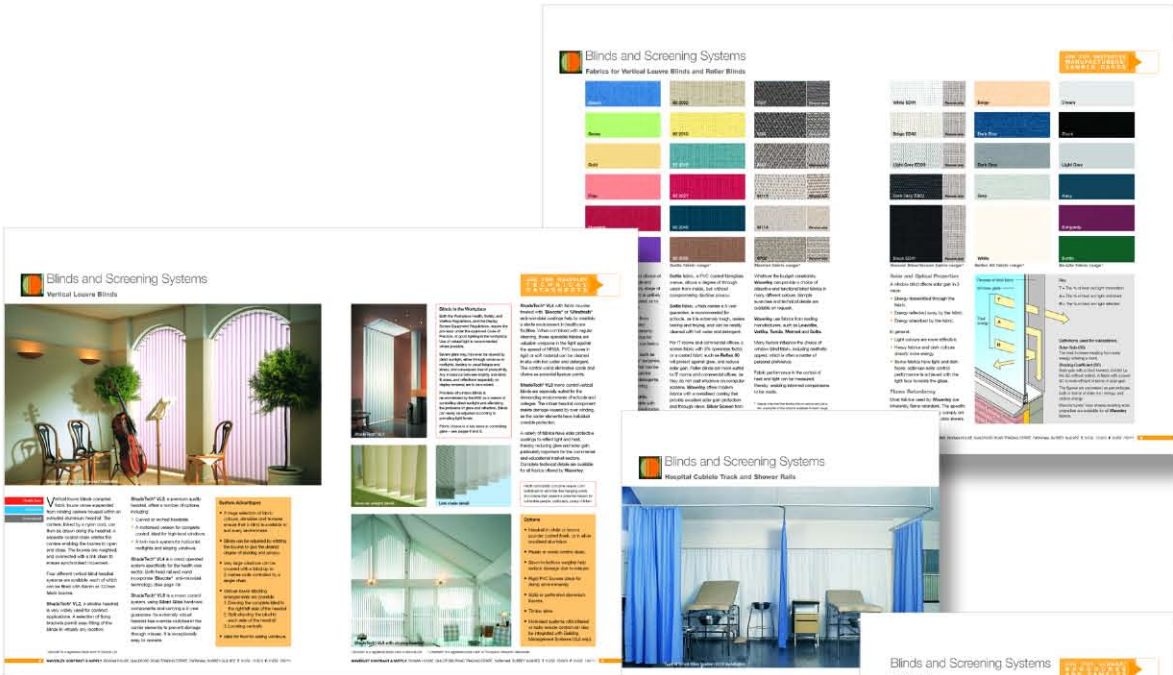
- Shading and screening.
- Security.

The catalogue is the specifier's first step when looking for appropriate solutions for projects within the health care, education and commercial building sectors.

## Objectives

To consolidate specifiers' awareness of Waverley's wide range of shading, screening and security solutions within the health care, education and commercial market sectors.



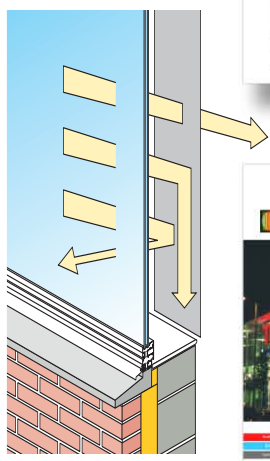


**Work undertaken**

- Organisational logic – structuring of content.
- Close liaison with client.
- Graphic design concept and layout.
- Writing and editing.
- Illustrative graphic and photographic editing.
- Artwork and print management.

**Feedback**

The client was confident that the catalogue will result in increased business over the next three years.



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